

**Reach Specifiers
Working on Today's
Best Buildings**

As the world's No. 1 source of HVACR technology, ASHRAE leads with its standards and guidelines. These documents are written in code-enforceable language for a healthy and sustainable built environment for all. ASHRAE offers free, read-only access for standards and guidelines here: [ashrae.org/technical-resources/standards-and-guidelines/read-only-versions-of-ashrae-standards](https://www.ashrae.org/technical-resources/standards-and-guidelines/read-only-versions-of-ashrae-standards).

Suppliers to our industry now can advertise products and technology solutions to those reading standards through the iWrapper program. A maximum of five advertisers per month receive pop-up advertising on readable standards.

- Include a technology solution.
- Announce a new product that is compatible with the technology.
- Establish thought-leadership to building professionals considering a product or systems purchase.
- Build a database of potential customers.

Benefits

- Maximum of five advertisers at any one time.
- Pop-up visibility of your message during the reading process.
- Lead generation: all registrations during the advertising program term are given as part of the benefit for unlimited internal marketing.

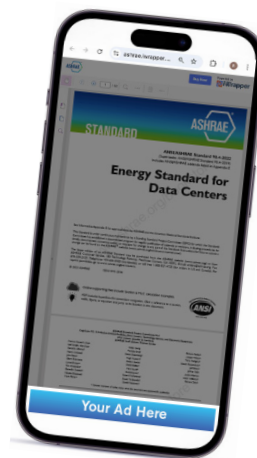
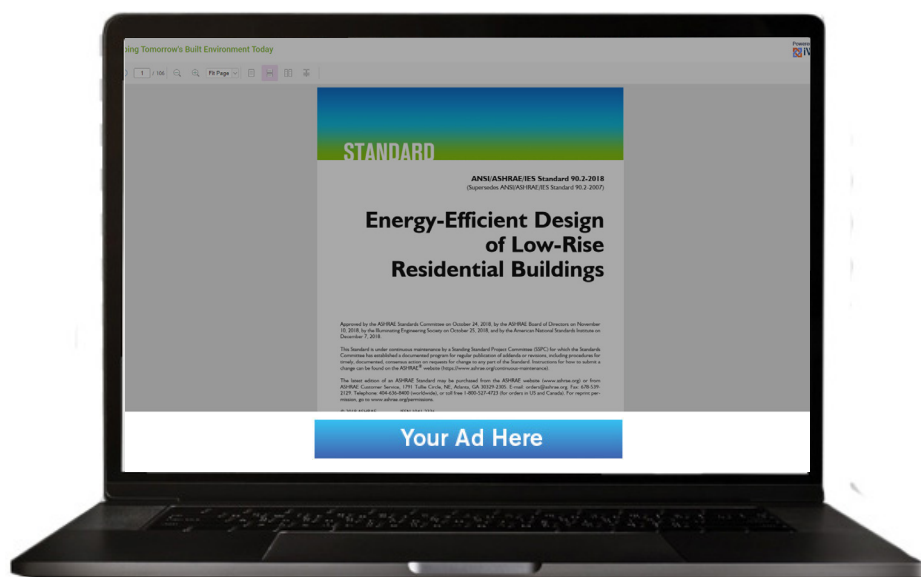
Topics

A partial list of popular topics in the guidelines and standards offered are:

- Air Quality within Commercial Aircraft
- Designation and Safety Classification of Refrigerants
- Testing General Ventilation Air-Cleaning Devices for Removal Efficiency by Particle Size
- Thermal Environmental Conditions for Human Occupancy
- Ventilation and Acceptable Indoor Air Quality
- Testing Air-to-Air Heat/Energy Exchangers (ANSI Approved)
- Energy Standard for Buildings
- Energy Standard for Data Centers
- Test for Evaluating Building Performance Simulation Software
- Ventilation of Health Care Facilities
- Inspection and Maintenance of Commercial Building HVAC Systems (ACCA Co-sponsored)
- Ultraviolet Lamps for Use in HVAC&R Units or Air Ducts
- Commissioning for Buildings and Systems
- Control of Infectious Aerosols

Rates

- \$7,500 per month net rate.
- \$18,750 per quarter net rate. Months must be continuous.
- \$60,000 per year net rate. Months must be continuous.



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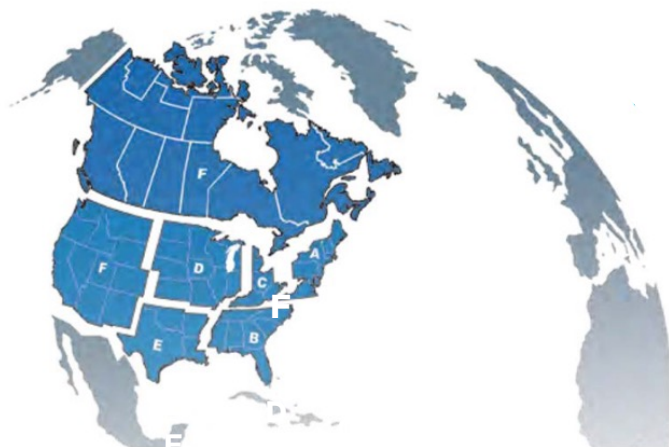
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ASHRAE Media offers its team of consultants to aid you in your outreach to the top leaders of the HVACR industry. Each professional below possesses expert knowledge on the pulse of the industry, integrated marketing and channels to best achieve your company's KPIs.

Let us know your questions and expectations for your successful marketing program. For immediate assistance, contact Greg Martin at gmartin@ashrae.org.

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